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Personalities Having Tolerance of Uncertainty. 2004.

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Abstract

The purpose of this study is to find out which personalities have characteristics and attitudes which prefer entrepreneurship. Qualities which are measured are: Tolerance of Uncertainty, Willingness to Stand out from the Crowd, Wanting Harmony with Others, Believing in Destiny, and Having Control of one's Own Life. Personality is measured by Myers-Briggs Type Indicator. The sample consists of 283 business students. The results indicated, for example, that ENTP (extravert-intuitive-thinking-perceiving), ENTJ (extravert-intuitive-thinking-judging) and ENFJ (extravert-intuitive-feeling-judging) are high on risk-tolerance, whereas ISTJ's (introvert-sensing-thinking-judging) risk-tolerance is low. These risk-tolerant personalities would be potential as new entrepreneurs, so the education and the information of entrepreneurship should be directed especially to them. Personalities having low entrepreneurial qualities should be given more encouragement and different kinds of education of entrepreneurship in order to motivate them to see the possibilities of entrepreneurship.